

## News From

## JACK DOYLE MONROE COUNTY EXECUTIVE

**For Immediate Release** 

Wednesday, May 23, 2001

## COUNTY AND VIA HEALTH HOLD CHILD CAR SEAT AND BIKE SAFETY EVENT

Free helmets given to the first 1,200 kids

Monroe County Executive Jack Doyle today encouraged residents to attend a free Safety Clinic on Saturday, June 2, 2001 at Rochester General Hospital, 9:00 a.m. to 12:00 p.m., to ensure child car seats are properly installed and to learn more about bike safety.

"Protecting the well being of our children is every parent's job," said Doyle. "It is imperative that a child's car seat is properly installed and that kids are wearing bike helmets to safeguard them in the event of an unfortunate crash."

The first 1,200 kids, ages four to 12, that attend will receive a free bike helmet courtesy of the TWIG Association at Rochester General Hospital. Kids are invited to bring their bikes to participate in a bicycle obstacle course sponsored by the Automobile Association of America (AAA).

Child car seat safety inspections must be scheduled in advance. Call ViaHealth at 1-877-922-LINK to make an appointment.

Rochester General Hospital is located at 1425 Portland Avenue. Signs will direct traffic from the Carter Street entrance to the parking lot.

The event is expected to serve nearly 1,000 children. The Monroe County Office of Traffic Safety, the Monroe County Child Safety Committee and the TWIG Association at Rochester General Hospital/ViaHealth are sponsors of this event.

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For further information, call: Communications & Special Events at 428-2380 Visit us on the web: www.co.monroe.ny.us